



The FIFEQ launches its 11th edition!

Montreal, March 7th 2014-- **The Festival International du Film Ethnographique du Québec (FIFEQ)** is back for its 11th edition happening from March 13th to 23rd, in Montreal and Quebec city.

OUR HISTORY AND MISSION

The FIFEQ arose from humble beginnings during an inter-university colloquium on visual anthropology in 2003. A small group of students agreed to organise an annual event dedicated to ethnographic films. Ever since its first edition in 2004, the FIFEQ still passionately pursues its mission: to offer a window into ethnographic film and visual anthropology in a dynamic ambience, all the while moving away from the obscurity of the discipline, by offering a free and public distribution.

ETHNOGRAPHIC FILM

Ethnographic film is a genre of cinema characterized by its meticulous care to faithfully reproduce/represent the words, actions, customs, events, and rituals of the different subjects, groups and communities it films. It is especially popular as a medium in visual anthropology that makes the image its preferred tool in the study of cultures and societies.

11th edition: the FIFEQ takes flight!

The **opening ceremony** for this year's festival will take place on March 13th, 2014, 7:00 pm at the Cinema du Parc. Tickets will be on sale at the door priced at 11,50\$ for the regular rate, and 8,50\$ for the reduced rate. Appetizers and refreshments will be served on site.

The festival will then continue on for 11 days of **free** screenings, open to everyone at three of the universities in Montreal, namely Université de Montréal, Concordia University and McGill University, and also at the Université Laval in Quebec City. Screenings will be organized in blocs each with its own specific theme. After each screening, a discussion will follow, animated by both filmmakers and organizers from the universities. Exciting interactions, animated discussions and delicious appetizers are all on the program for the coming days!

This year, the FIFEQ is also pleased to offer you a special event entitled: **Immersion and Synthesis as a Way of Knowing: A sensory ethnography of the**

transformational festival OpenMind. This will be taking place on the 21st of March, 9:00pm at La Cenne. In a wonderful display of the intersection between art and science, the **FIFEQ**, in collaboration with **Synthesia Creations**, offers you an immersive experience at the heart of the OpenMind festival, by way of an interactive artistic installation. This performance will be followed by a night filled with the sounds of electro-swing with Dj Elios and Dj OLİSTİC. We will be accepting voluntary contributions and a bar service will be on site.

Visit us at www.fifeq.ca for the detailed program guide.

Reserve the following dates on your calender:

IN MONTREAL:

Opening Ceremony, Thursday March 13th, 7:00pm at Cinema du Parc (3575 ave. du Parc, Montreal)

Université de Montréal, Sunday March 16th and Wednesday March 19th

McGill University, Monday March 17th and Thursday March 20th

Concordia University, Tuesday March 18th and Saturday March 22nd

McGill and Concordia Student film screenings, Tuesday March 18th, 7:45pm
Café l'Artère (7000 Avenue du Parc, Montreal)

Special Event : Sensory Ethnography of the transformational festival OpenMind, Friday March 21st, 9:00pm at La Cenne (7755 boul. St-Laurent, Montreal)

Closing Ceremony, Sunday March 23rd 5:00pm at the Cinema du Parc (3575 ave. du Parc, Montréal)

IN QUEBEC CITY

Opening 5 à 7: Student film screenings, Thursday March 13th, 5:00pm at the Cinéma Cartier (1019 avenue Cartier, Quebec City)

Université Laval from Saturday March 14th to Sunday March 16th at the Cinéma Cartier (1019 ave. Cartier, Quebec City)

For more information :

Visit our website - www.fifeq.ca

Follow us on Facebook - <https://www.facebook.com/FIFEQ>

Media Contact : Christelle Saint-Julien - communications.fifeq@gmail.com